## **ASIAN WOMAN OF THE YEAR 2013**



**ASIAN WOMEN OF ACHIEVEMENT AWARDS** 

## Social & Humanitarian

## Winner Malini Mehra

## FOUNDER, CENTRE FOR SOCIAL MARKETS

Malini is a civil society leader and non-profit founder who has played a prominent role in global social movements for close to 25 years, including working as adviser to former UN secretary-general Kofi Annan. Crossing the line from activist to policymaker, adviser and entrepreneur, she has worked at the highest levels of government, multilateral agencies, business and NGOs worldwide. She created, and is still chief mentor of, the Centre for Social Markets, which works on sustainability projects in India.