



Centre for Social Markets



*entrepreneurship
for
people, planet and profit*

Who We Are

The Centre for Social Markets (CSM) is an independent non-profit organization dedicated to making markets work for the triple bottom line - *people, planet and profit*. Through our offices in India and the United Kingdom, and an international network of partners and associates, CSM promotes responsible entrepreneurship, ethics and accountability worldwide. We are a values-based organisation committed to sustainable development and human rights.

CSM's work is divided into **five main work streams** focussing on business, investors, workers, consumers and governance respectively. Our primary **geographical focus** is on developing and transition countries, and our **key constituencies** are ethnic minority communities in industrialised countries, and domestic industry and stakeholders in developing countries.



Mission & Values

The Center for Social Markets is in the business of transformation - social, economic, political and institutional -for the public interest. We promote a progressive social and environmental agenda by harnessing the power and potential of markets, entrepreneurs and other economic actors to do good.

Our mission is to fundamentally change the culture of market and other social institutions to advance social justice, human rights and sustainable development.

Such a culture change will not be possible without changing current mindsets, attitudes and behaviors at the individual and institutional level.

We believe that such change has to be guided by respect for internationally accepted human rights norms and standards, and a personal commitment to civic action for the benefit of current and future generations - in particular the most disadvantaged.

We seek to accomplish our mission through democratic values and procedures of transparency, accountability, participation and an intolerance of corruption. We expect the same of our partners and associates.



Become a Member

The Centre for Social Markets is a non-profit organization reliant on financial support from foundations, government agencies, sponsors, private donors and members.

We invite all those who share our mission and values to join us as members. CSM members benefit from an exclusive range of products and services. These include:

Conferences, Courses & Training

Members receive a 20% discount on all CSM fee-paying events and programmes

Portal on Corporate Responsibility

All members have free access to CSM's unique portal focusing on developing countries and emerging markets. *(From December 2002)*

Roundtables & Special Events

Members receive advance notice and complimentary seats at CSM roundtables and most special events.

Professional Services

Corporate, Associate and NGO members receive preferential rates on our customized professional services and consultancy.

Speaker Lunches

Open to all members at a discounted rate.

Social Markets Newsletter

All members receive copies of our quarterly newsletter, Social Markets. *(From December 2002)*

Regional News

All members receive our electronic Regional News service with information & developments on corporate responsibility. *(From December 2002)*

Research & Publications

Corporate, Associate and NGO members receive one free copy of all CSM publications and are entitled to discounts on further orders. Individual members receive all free CSM publications and a 50% discount on all other publications.

Clearinghouse Library

All members have access to our clearinghouse library in India, including research advice from local staff.

Our current membership tariff offers two separate rates for organisations based in India and overseas. Organisations registered and operating in India can avail of the Indian Rupee rate. All other organisations are subject to the Pounds Sterling rate.

Our annual membership tariffs are as follows:

	Pounds Sterling	Indian Rupees
Large companies (over 2,000 employees)	£3,000	Rs. 50,000
Medium-sized companies (200 - 2,000 employees)	£1,500	Rs. 30,000
Small companies (1 - 200 employees)	£ 500	Rs. 15,000
Associate Members (business associations, trade unions and educational institutions)	£ 500	Rs. 15,000
NGO Members	£ 250	Rs. 10,000
Individual Members	£ 100	Rs. 5,000

Registering for membership:

Please complete the Member Registration Form overleaf and send it to the attention of the Director of the CSM office closest to you. We will then get back to you with payment rates and methods of payment. Thank you.

* CSM reserves the right to refuse applicants for membership if they are deemed incompatible with our mission and values.

Background

The Centre for Social Markets (CSM) is an independent non-profit organization, with offices in India and the UK, dedicated to making markets work for the *triple bottom line* - people, planet and profit. We believe that markets are social institutions that should reflect changing norms and standards to meet economic, social and environmental goals.

Rational

The role of both business and the state is changing. The days of business-as-usual for both are over. Both are under pressure to deliver the goods - and increasingly these include social and environmental goods - in an efficient and accountable fashion. Traditional responses have proven inadequate. Effective responses must include 'humanizing' markets, seeking innovative and integrated solutions, and involving new constituencies. Leadership for social and economic entrepreneurship has become vital. International business is squaring up to the challenges of rising regulatory standards, public expectations, commercial pressures and a more alert investment community. Developing country business cannot afford to be left behind. This is where CSM steps in.

Activities

CSM was established in 2000 by Malini Mehra, young Indian social entrepreneur with business, NGO and policy experience, to respond to these challenges. We promote leadership for responsible entrepreneurship and accountability in commercial and public life. A values-based organisation committed to sustainable development and human rights, CSM brings a pragmatic but principled approach to the challenges faced by modern business in developing countries and emerging markets.

Our hallmarks are **integrity**, **professionalism** and **effectiveness**. Our **international network** of associates and partners links us to virtually every major organization -including United Nations' and other multilateral bodies - working on issues of corporate citizenship, sustainable development and human rights.

CSM promotes action at all levels-local, national regional and international. Examples of our work include:

- **Local:** our state-wide initiative in Eastern India called the *West Bengal Forum on Business for Sustainable Development*;
- **National:** our pathbreaking initiative on ethnic minorities, such as British Asians, and corporate citizenship in the UK (www.csmworld.org/balcc);
- **Regional:** our project on sustainable and socially responsible investment in South Asia, in association with AsRia (Association for Sustainable & Responsible Investment in Asia)
- **International:** our initiative the *Southern Business Challenge* (www.csmworld.org/sbc) launched at the World Summit on Sustainable Development, Johannesburg 2002).



What We Do

Our primary activities include the following:

Education:

Conferences, workshops, bespoke seminars and training programmes;

Programmes (local, regional, international):

- Southern Business Challenge
- Diaspora communities, ethnic minorities and corporate citizenship;

Consultancy:

Consultancy services, incl. event facilitation and project development;

Policy:

Engagement in policy debate and advocacy at key fora;

Portal:

Focus on corporate responsibility in developing countries;

Professional Services:

Facilitation and project development;

Online Services:

Newsletter 'Social Markets', and regional e-list serves, e.g. CSR Asia;

Resource Centre:

Focus on corporate responsibility in developing countries;

Research & Publications:

Books, reports and discussion papers.

Member Registration

Please complete the registration form and fax or mail it to the Director in the office closest to you. We will then contact you regarding payment rates and method of payment.

Please tick the appropriate box:

Corporate Member Over

- 2,000 employees
 200 - 2,000 employees
 1 - 200 employees

- Business Association, Trade Union or Educational Institute
 NGO Member
 Individual Member

Organisation

Your Name

Your job title

Your Contact Address

Telephone

Fax

E-Mail

Please also indicate how you prefer to receive our information:

By Email Yes No

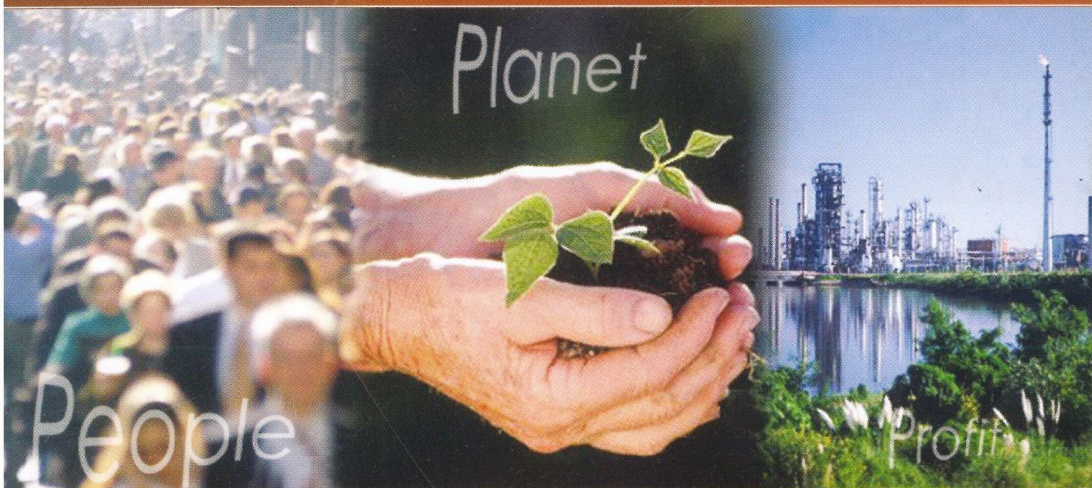
By Fax Yes No

By Mail Yes No

How did you hear of CSM?

From time to time we may send you information on events, publications or other networking activities that we think may be of interest to you from other organisations. If you would prefer not to receive these, please tick here .

People
Planet
Profit



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Following organisations support the CSM

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