

Climate Conversations with CEOs



Climate change is now firmly a part of the lexicon of global business. Whether seen as a risk management issue, a business opportunity or a moral imperative – or all three – few global CEOs are unaware of it. On the contrary, major players from Lee Scott, CEO of the titanic Wal-Mart, to the entrepreneurial Richard Branson of Virgin, are competing to be ahead in the green stakes. Green is definitely the new gold.

If the penny has dropped with the global business elite, where is Indian business? At a time when everyone is talking of the emergence of India and the *Great Indian Takeover*, how ready is India Inc. to address the challenge of climate change?

Climate Conversations with CEOs is a new broadcast series for Winter 2007 aimed at addressing these issues in the Indian context. Designed as a set of short 15 minute interviews with India's leading corporate CEOs, the series seeks to provide a platform for leadership and debate.

Each conversation will profile an individual CEO talking about what climate change means to them and their business, how they are seeking to address the challenges, and what their hopes for the future are.

An event under the

Climate Challenge India

initiative